



**YOUNG
PROFESSIONALS
OF CENTRAL INDIANA**

2020 YPCI SPONSORSHIP OPPORTUNITIES

2020 SPONSORSHIP RUNS FROM April 1ST 2020 TO April 1ST 2021

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ABOUT

YPCI





YPCI is a membership organization backed by the continued support of Indianapolis's corporate community. Through relationships with our sponsors, we help our members navigate their careers and give them the network and the tools to excel- connecting talent to business partners and the community.

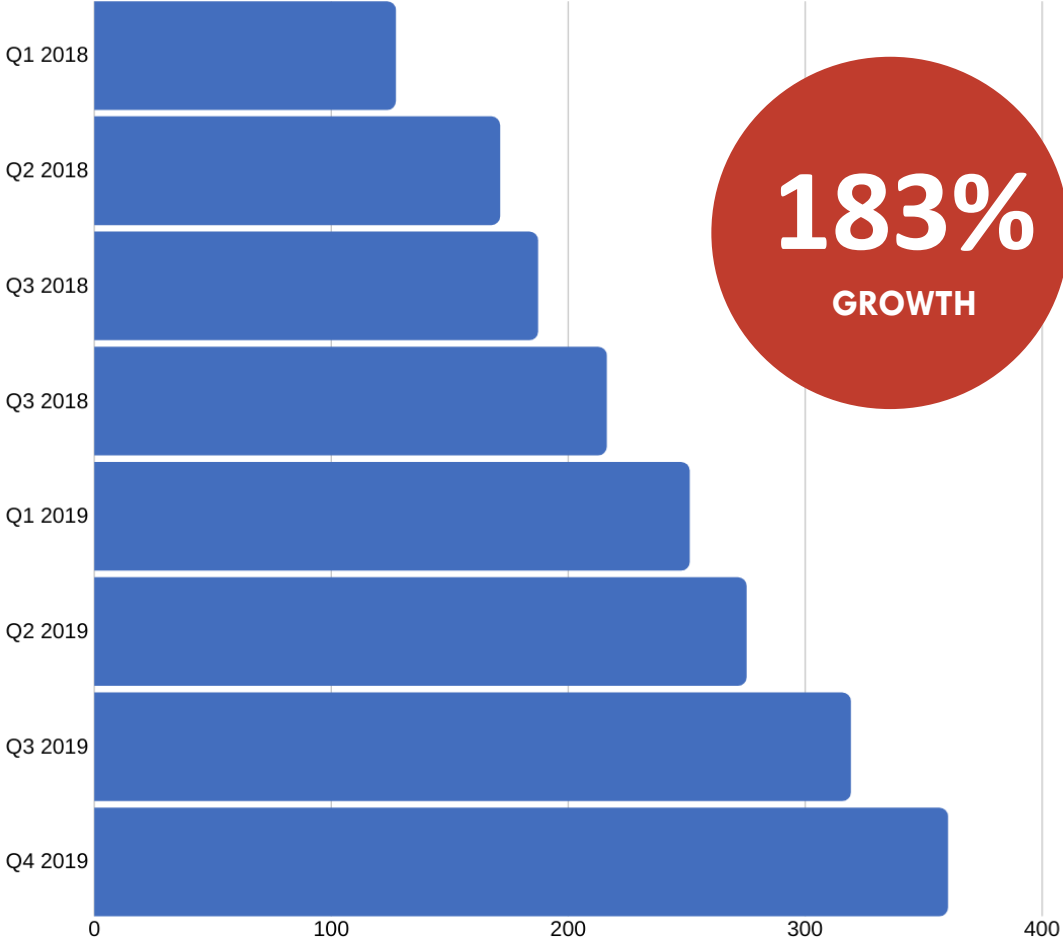
In 2019, YPCI hosted 17 total events including eleven happy hour networking events at local bars and restaurants, four educational events including panel discussions with some of Indianapolis's key influencers, and our two feature events- our wildly successful charity golf outing, and year end Gala.



One of the most pressing issues we face as a community is **attracting and retaining young talent**. In order to address this issue at hand, it is critical to develop communities for young professionals to build meaningful relationships and feel engaged. Communities like YPCI help these young professionals to view Indianapolis as a lifelong home, opposed to a stepping stone. **The community that YPCI provides is the largest collection of like minded, career driven, young professionals anywhere in Indiana.**



YPCI Membership Growth 2018-2019



We have **more than doubled our community to over 300** current and future leaders over the last 2 years.

With ever-increasing memberships and the continued support of our sponsors, we have been able to increase the frequency and reach of our events to further serve our members.



SPONSORSHIP

YOUR SUPPORT allows Young Professionals of Central Indiana to attract and promote the brightest talent from the Indianapolis area, supporting them in their journeys to become **successful future leaders** in the community.



PAST SPONSORS



BENEFITS OF SPONSORSHIP

Charity Focus

Giving back to our community is a responsibility that we take seriously. Through our outreach in 2018, we raised over \$5,000 for local charities through donations from our membership base and from our sponsors, and surpassed that with over \$11,500 donated in 2019.

Brand Awareness Among Indy's Future Business Leaders

We've been providing networking and professional development opportunities to Central Indiana's emerging young leaders for over 15 years. In 2019, our events averaged over 95 attendees from various backgrounds and industries- giving sponsors unparalleled access to an audience eager to learn, adapt, and succeed in their careers.

Continued Engagement with YPCI Alumni

You will have the opportunity to engage and promote your brand with YPCI alumni who continue to make positive impacts on their businesses and communities. Many of our former members are now in key decision making roles in their respective businesses.



SPONSORSHIP LEVELS

	PLATINUM	GOLD	SILVER
SPONSORSHIP AMOUNT	\$5,000	\$2,500	\$1,250
BANNER COVERAGE AT ALL EVENTS	●	●	●
GALA TICKETS	16	10	4
ANNUAL MEMBERSHIPS	4		
GOLF OUTING FOURSOMES	3	2	1
CUSTOM SOCIAL MEDIA POSTS	5/ YEAR	3/ YEAR	2/ YEAR
YPCI WEBSITE COVERAGE	●	●	●

EVENT SPONSORSHIPS

	HAPPY HOURS	HIGHER PERSPECTIVES	GOLF OUTING	GALA
SPONSORSHIP AMOUNT	\$1,250	\$2,500	\$3,500	\$5,000
FREQUENCY	MONTHLY	QUARTERLY	ANNUALLY	ANNUALLY
AVERAGE NUMBER OF ATTENDEES	85	110	120	350
SPOTS AVAILABLE	7	4	1	1
TITLE SPONSORSHIP FOR EVENT	●	●	●	●
CUSTOM SOCIAL MEDIA POSTS	1 PER EVENT	1 PER EVENT	3 PER EVENT	3 PER YEAR
YPCI WEBSITE COVERAGE	●	●	●	●



WE CAN'T WAIT TO WORK WITH YOU.

For next steps, contact Jared Luegers, president of YPCI.

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